

# Building trust together



- **Communication planning**
- **Business support**
- **Seminar organisation**  
(for business, academia, journalists and society)
- **Research**

## Profile of Litera's CEO

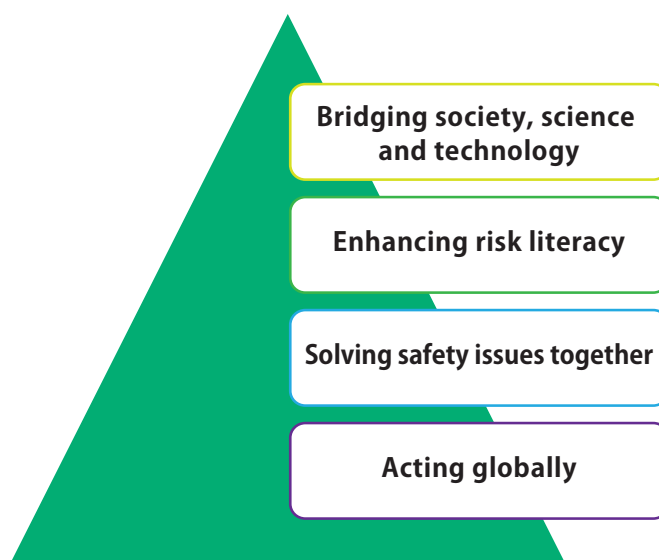


Mariko Nishizawa  
(PhD, DIC)

Dr Nishizawa earned a PhD, DIC in Risk Policy and Communication from Imperial College London. After her research activities in the UK and Germany over 10 years, she returned to Japan to set up Litera Japan Corporation. Before her academic career, Dr Nishizawa served as consultant at a private bank and for quality assurance systems.

She is currently Research Fellow at the University of Stuttgart, Teaching Assistant at Kenichi Ohmae Graduate School of Business and Adjunct Professor at the University of Tokyo. She also serves numerous positions as advisors to the government, business and industry.

## Litera Japan's mission



## About us

**Company's foundation:** 2006

**Main bank:**

The Bank of Tokyo-Mitsubishi UFJ

**Clients:**

- Manufacturing companies in Japan and overseas (food and beverages, pharmaceutical, energy)
- Research institutes
- government offices